

Magazine Grid Thumbnails: First 12 spreads = 24 pages.

Time: 1-2 hours

Bring your thumbnails to next weeks class.

You will be using colored pencils (crayons or markers are fine too) to block in images, body text, and headlines. This sprint should help you see the underlying rhythm/structure of a multi-page document and will also help you see how a simple grid can help organize vast amounts of information. It might go slow at first when you start to block things out but you will pick up the pace as you start to discover the rhythm.

Here's what you will be doing:

1. Use the 6 column grids sheets I provided to block out the first 24 pages of images/graphic elements, body text, and headlines. Choose one unique color for each category, e.g. *all images/graphic elements will be pink, all body text will be blue, headlines will be green.*

Skip any full page ads (the ads don't count towards the 24 pages)

2. Under each thumbnail, let us know when a new article begins and write how many pages that article takes up, e.g. *New article about sneakers: 3 spreads = 6 pages.*

2. Draw us a color legend so that we will know what we are looking at next week in class.

Work quickly: it doesn't have to be beautiful/precious and it won't be graded. It's sole purpose is to discover how the grid is being used to organize information and create both variety and unity.

NAME OF YOUR MAGAZINE:

Review your sketches. Do you see any pattern with how body text is treated? How about headlines? Images? What did you discover about grids and multiple page layouts for your particular magazine?

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The image shows a blank ledger page. At the top, there is a header section with a light blue background, divided into three columns: 'Date' (width 20%), 'Description' (width 50%), and 'Amount' (width 30%). Below the header is a table with 15 columns and 1 row. The columns are labeled 'Date', 'Description', 'Amount', and then 12 unlabeled columns. The table has a light blue background and is bordered by a thick black line. The columns are of varying widths: 'Date' is 20%, 'Description' is 50%, 'Amount' is 30%, and the 12 unlabeled columns are each 10% wide.

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