

## Body Text Checklist:

- Body text tone should be relatively unobtrusive, easily accessible and quieter than the tone for the headline typeface.
- Are there enough weights and styles available for your typeface?
- Is the typeface's history and culture harmonious with your subject matter?
- Will your readers find the typeface agreeable for the kind of reading the text invites?
- Is your typeface easy to read at small sizes?
- The glyph shapes should not be distracting.
- Does your body text typeface have open, readable x-heights and few quirks in style?
- Does your body text have even texture (even color)?
- Does your body text typeface avoid extreme, high contrast letter strokes?
- Does your body text typeface avoid extreme, low contrast letter strokes?
- Does your body text typeface avoid irregular set widths which make your body text look like an accordion in use?
- Did you avoid using compact/compressed/condensed typefaces which limit readability for long form texts?
- Did you avoid using typefaces with small counters and small apertures?