

Magazine Staff

a general structure

Editor



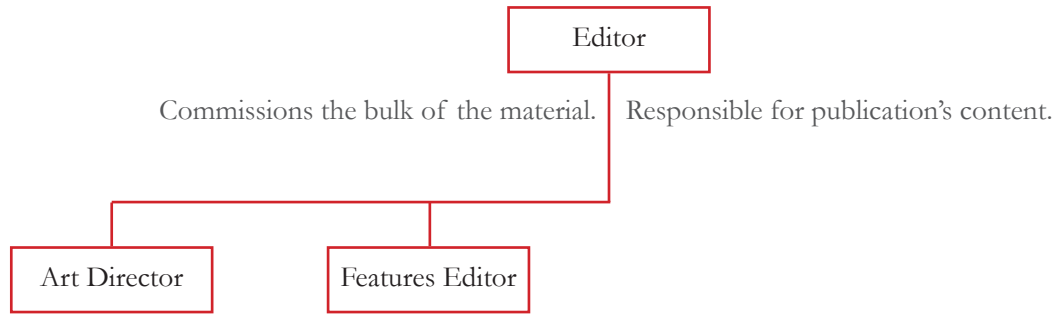
Editor

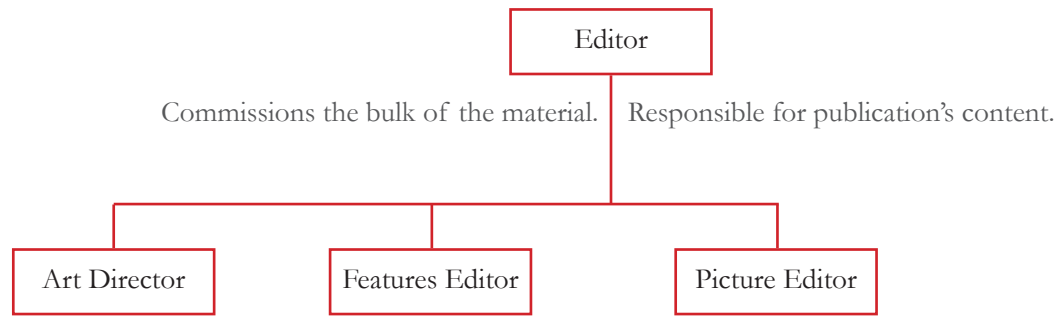
Commissions the bulk of the material. Responsible for publication's content.

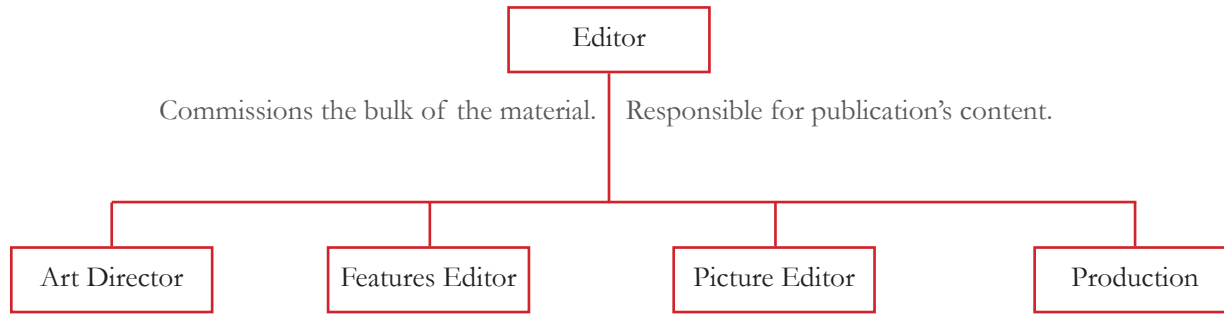
Editor

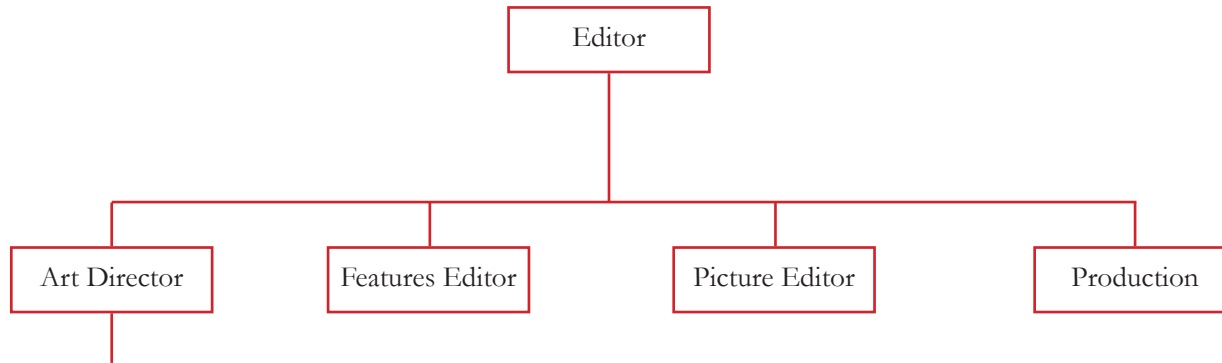
Commissions the bulk of the material. Responsible for publication's content.

Art Director









Responsible for developing the look and organization of the content.
Commissions illustrators and photographers.

Editor

Art Director

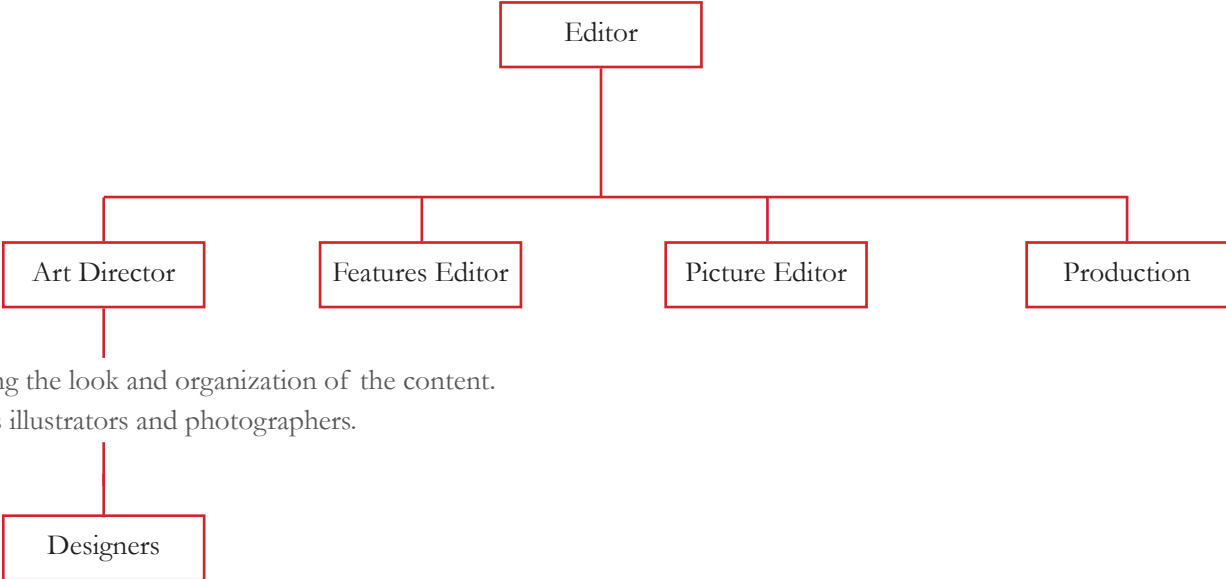
Features Editor

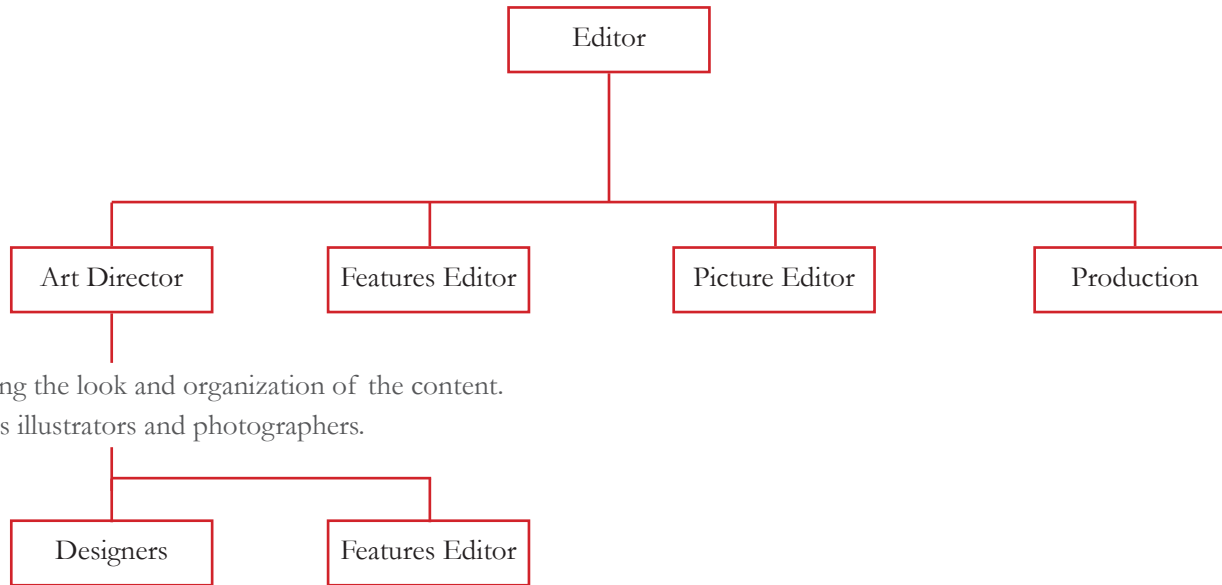
Picture Editor

Production

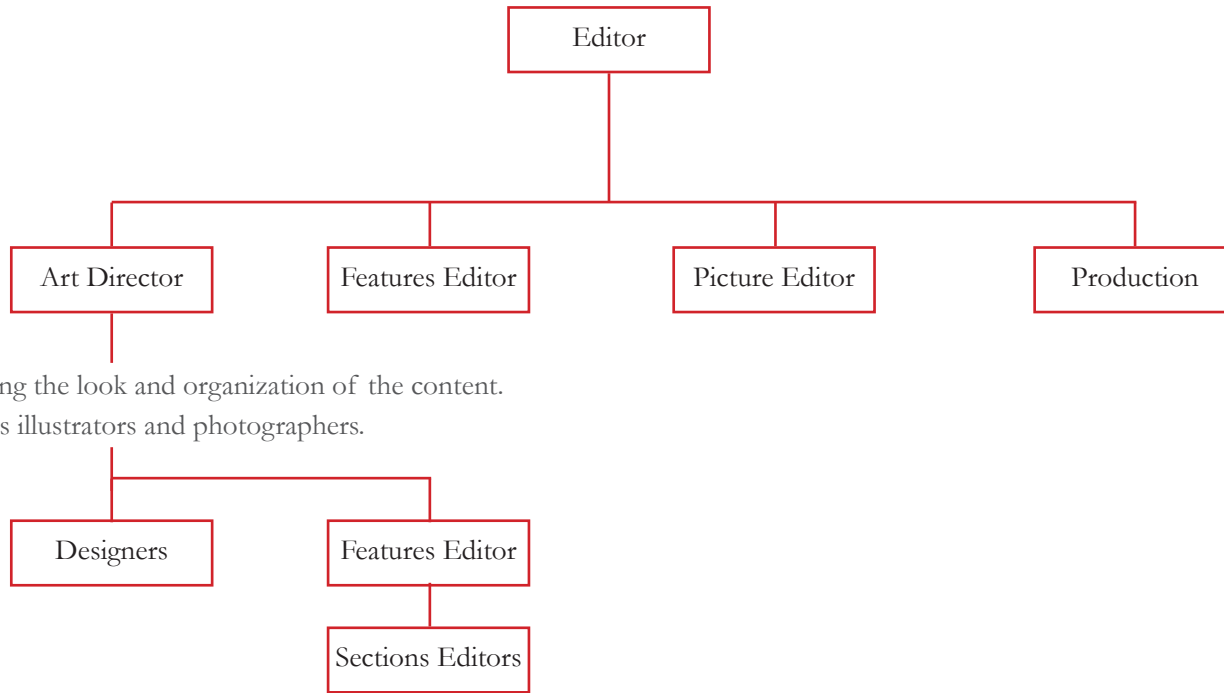
Responsible for developing the look and organization of the content.
Commissions illustrators and photographers.

Designers

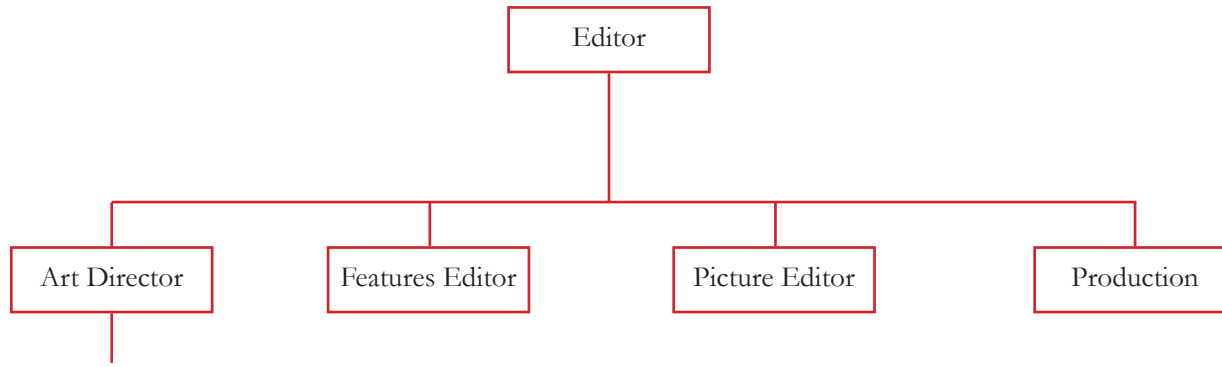




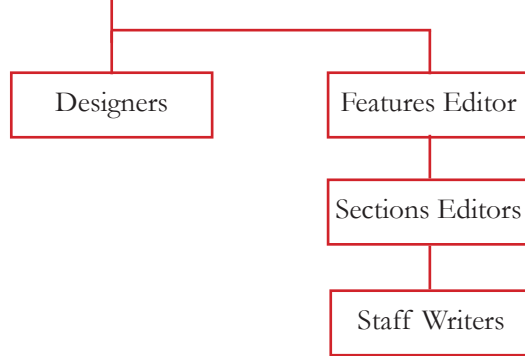
Responsible for developing the look and organization of the content.
Commissions illustrators and photographers.

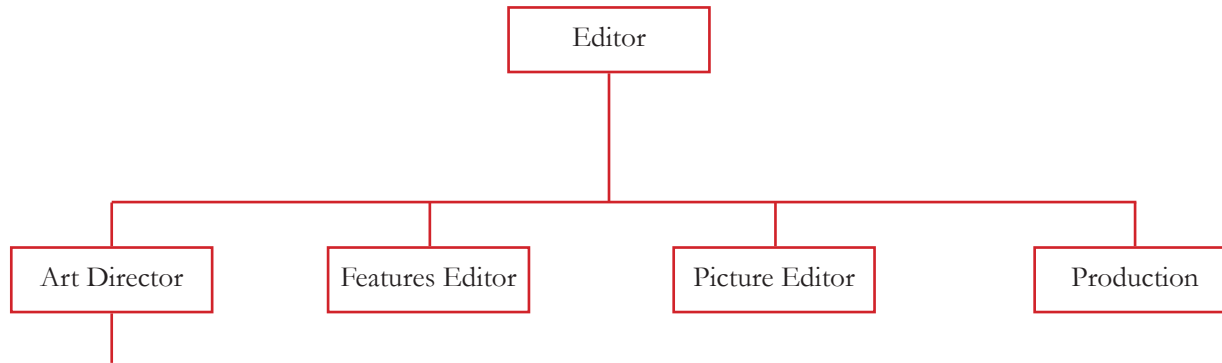


Responsible for developing the look and organization of the content.
Commissions illustrators and photographers.



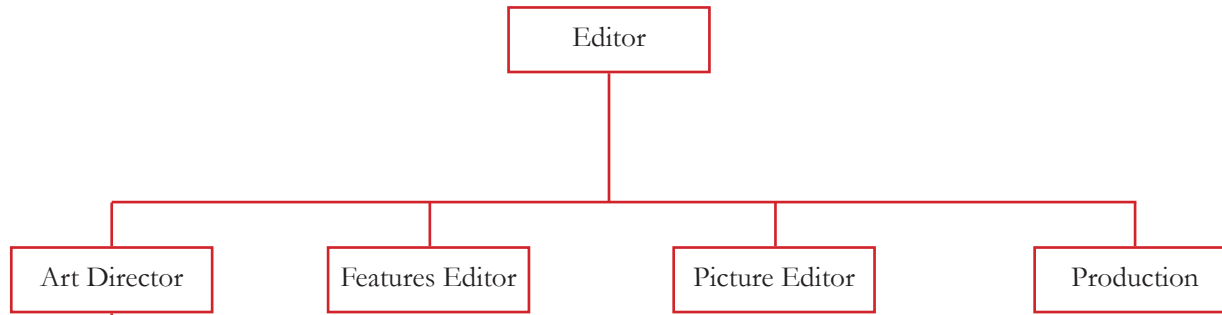
Responsible for developing the look and organization of the content.
Commissions illustrators and photographers.





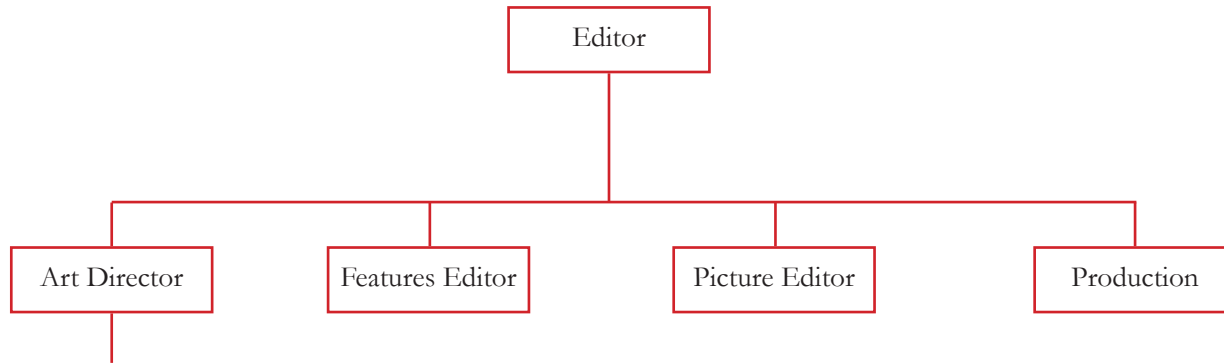
Responsible for developing the look and organization of the content.
Commissions illustrators and photographers.





Responsible for developing the look and organization of the content.
Commissions illustrators and photographers.

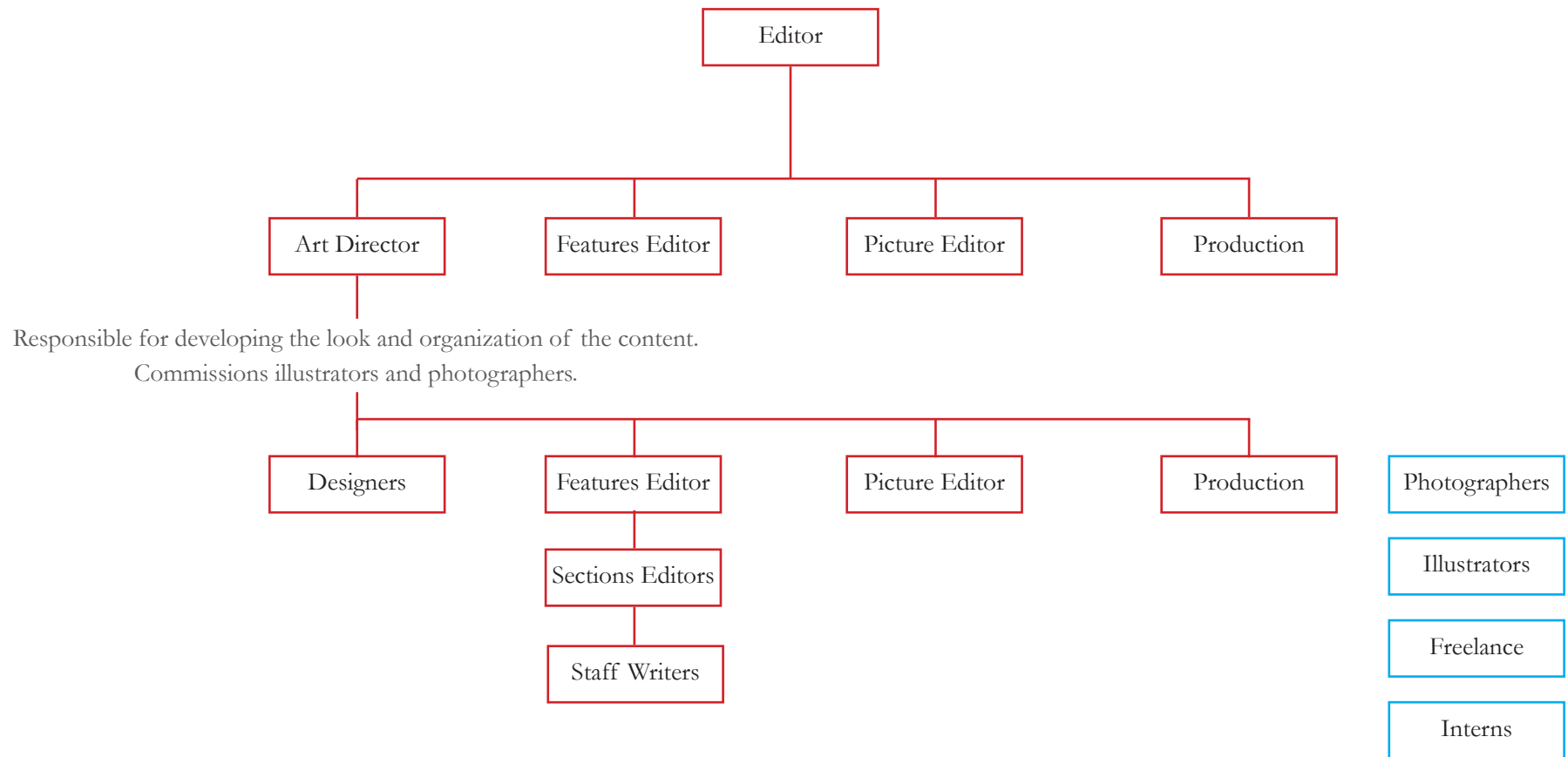




Responsible for developing the look and organization of the content.
Commissions illustrators and photographers.

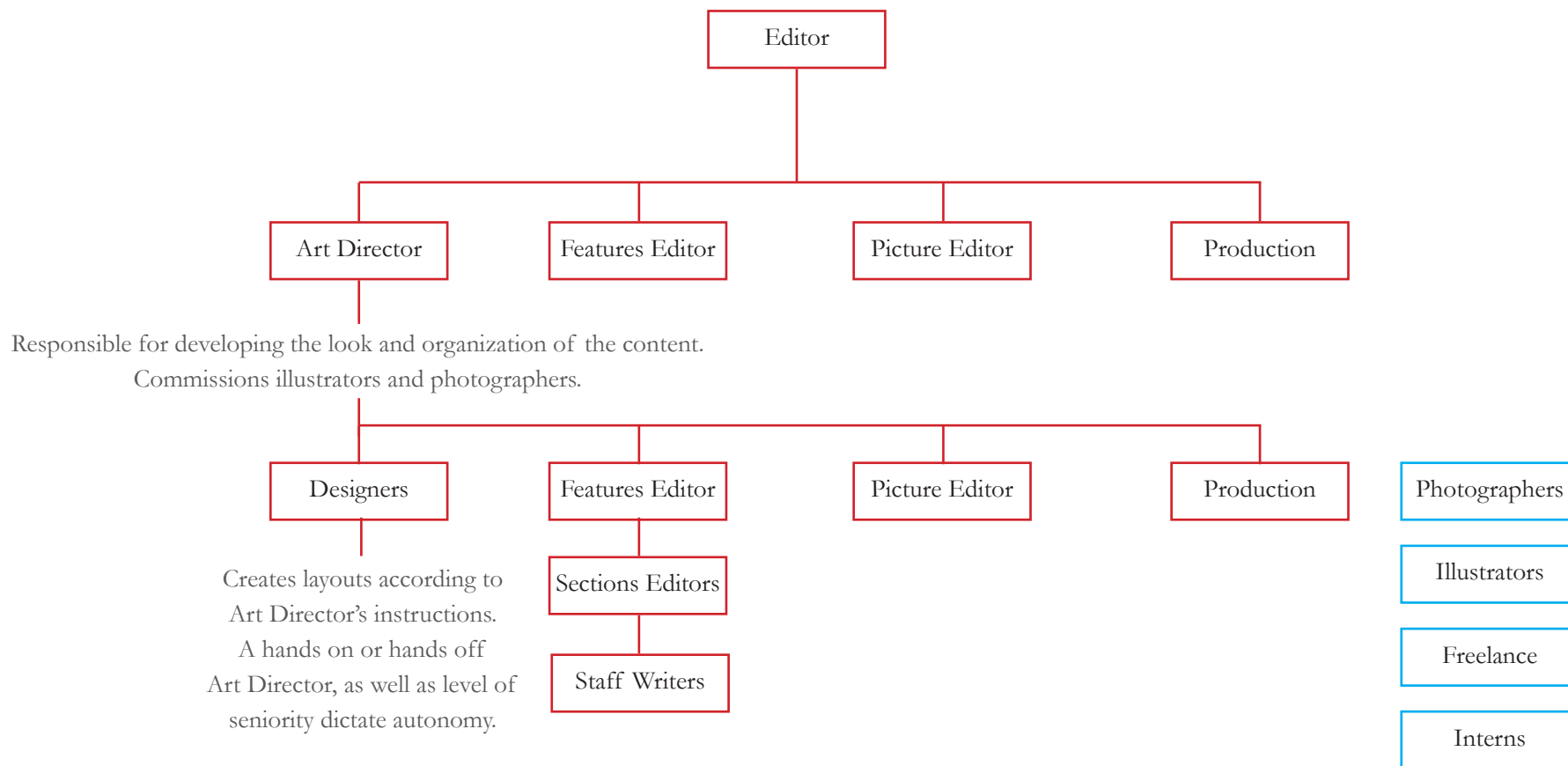


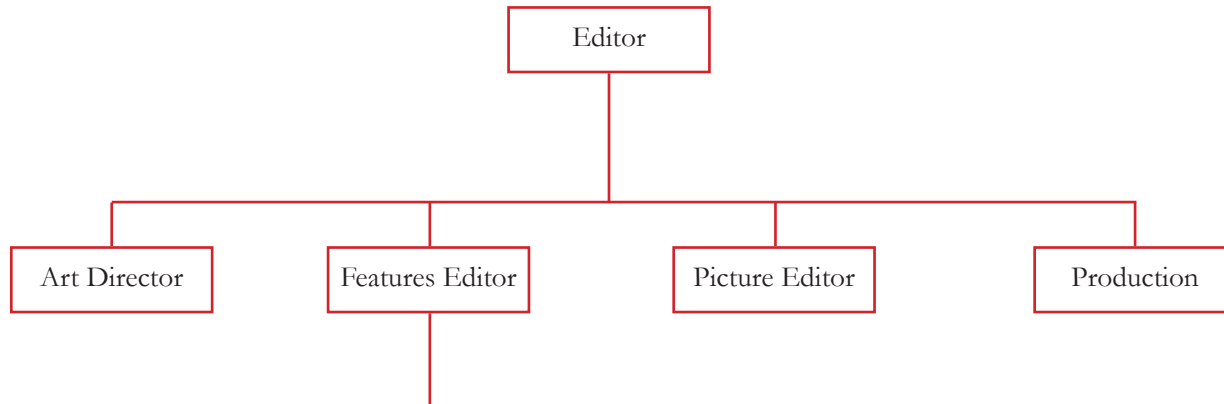
- Photographers
- Illustrators
- Freelance
- Interns

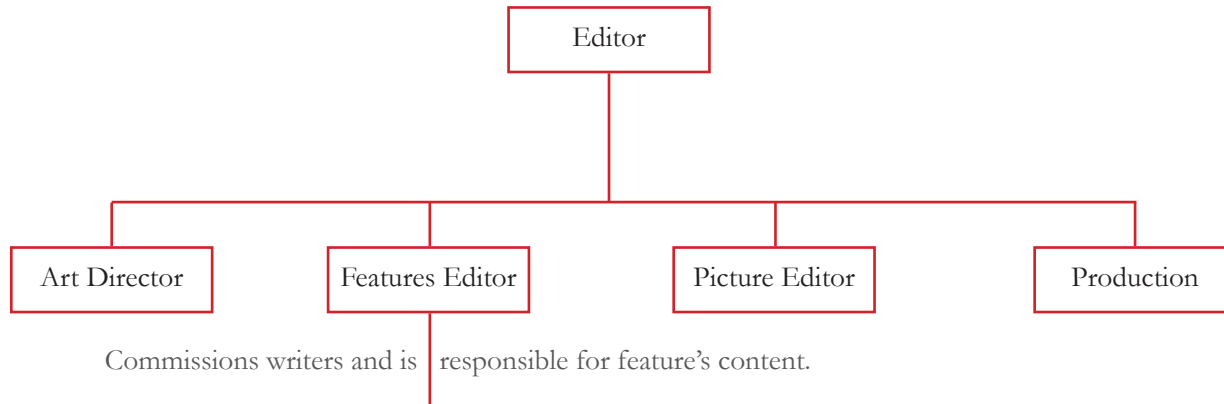


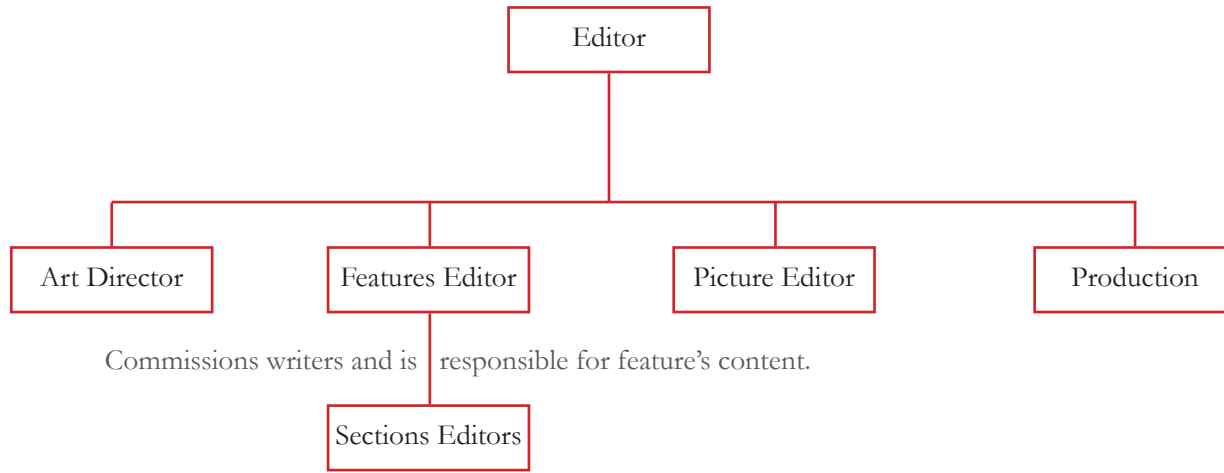
“ Art direction isn’t about establishing a grid or styling a masthead, or even about a good-looking juxtaposition of image and text. In its best form, it involves the art director having a full and in-depth understanding of what the magazine says and, through design, influencing how it is said.”

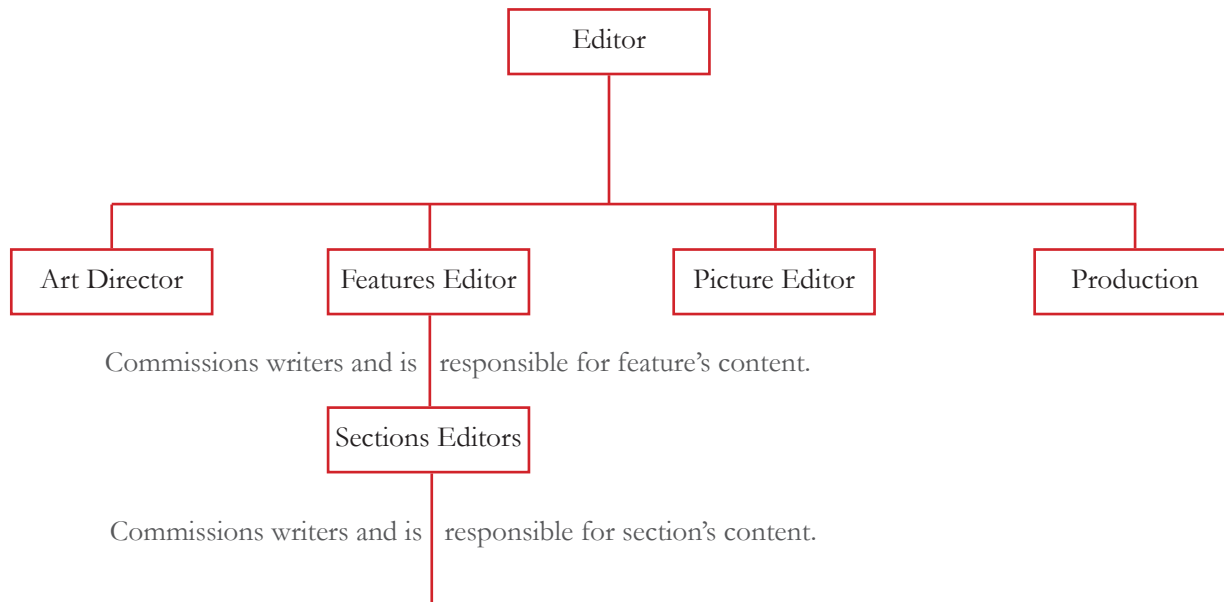
David Hillman: Pentagram Partner, designer of The New Statesman, Society and The Guardian Newspaper

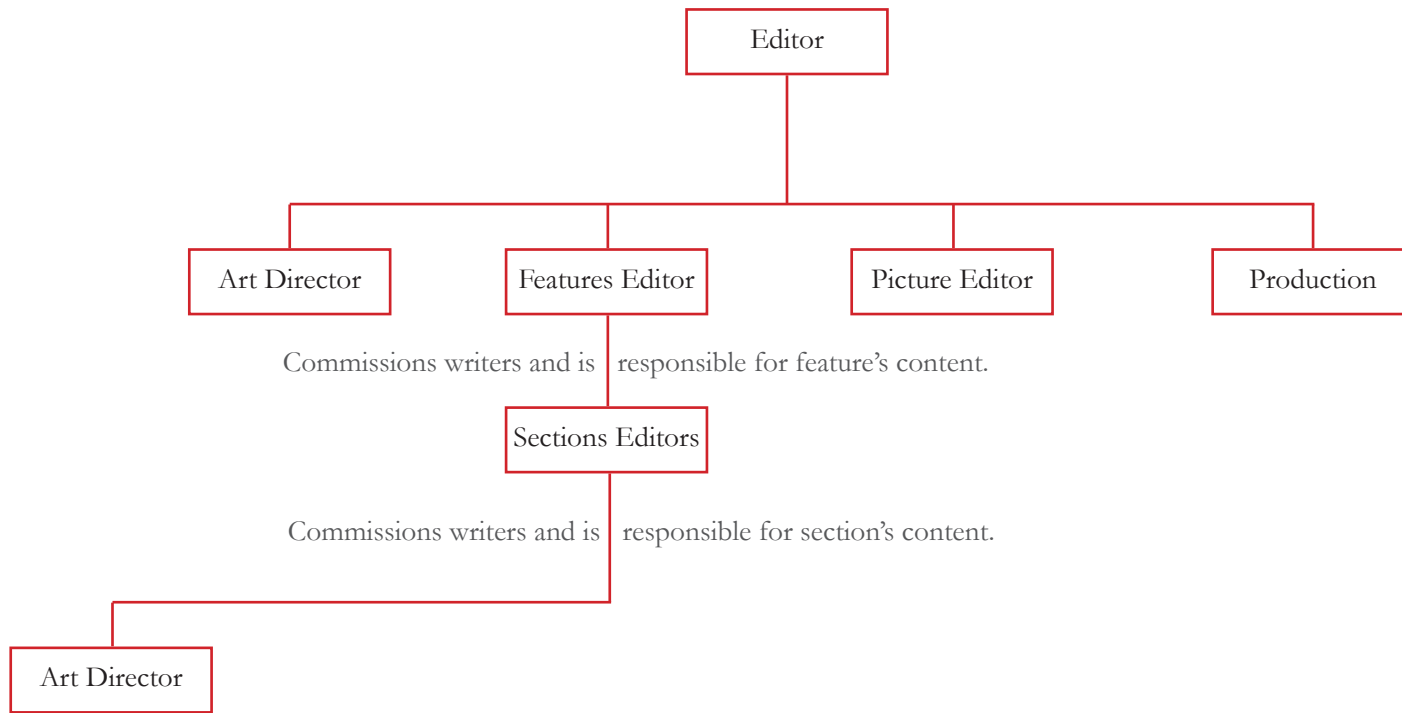


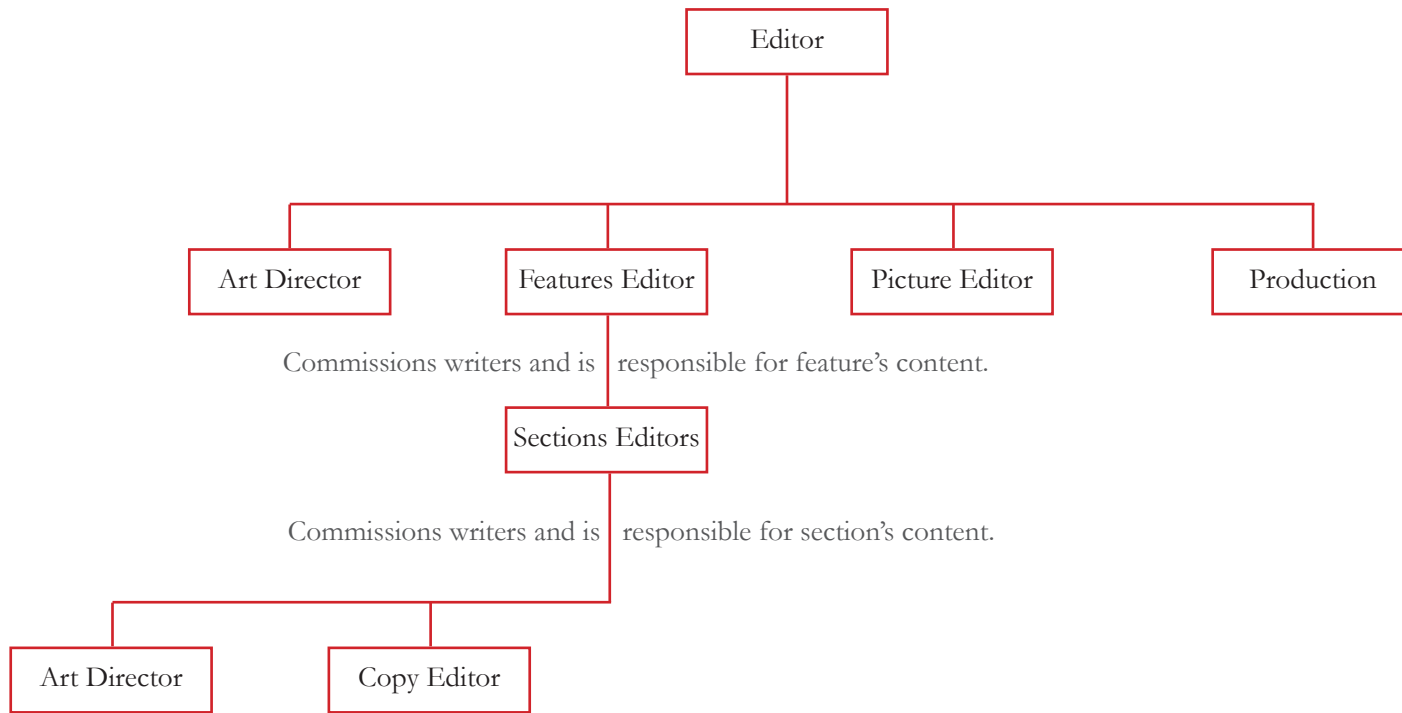


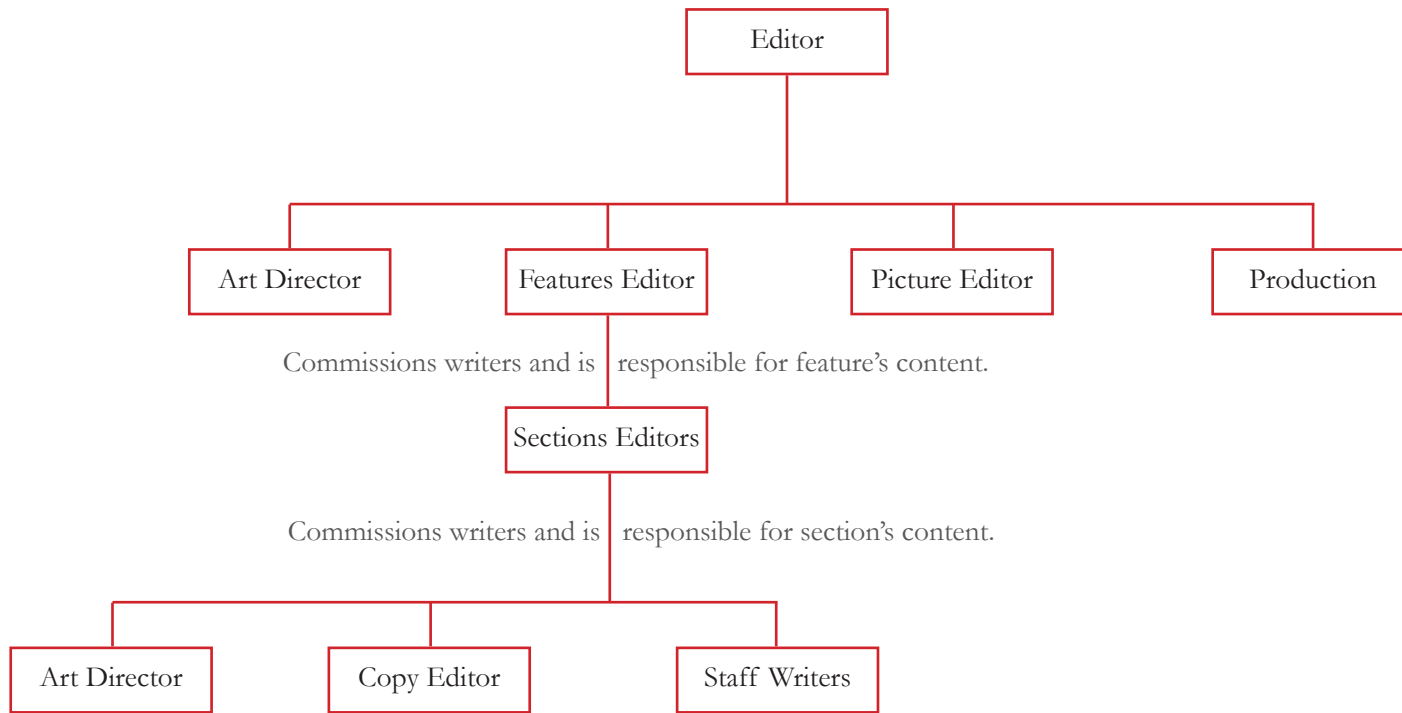


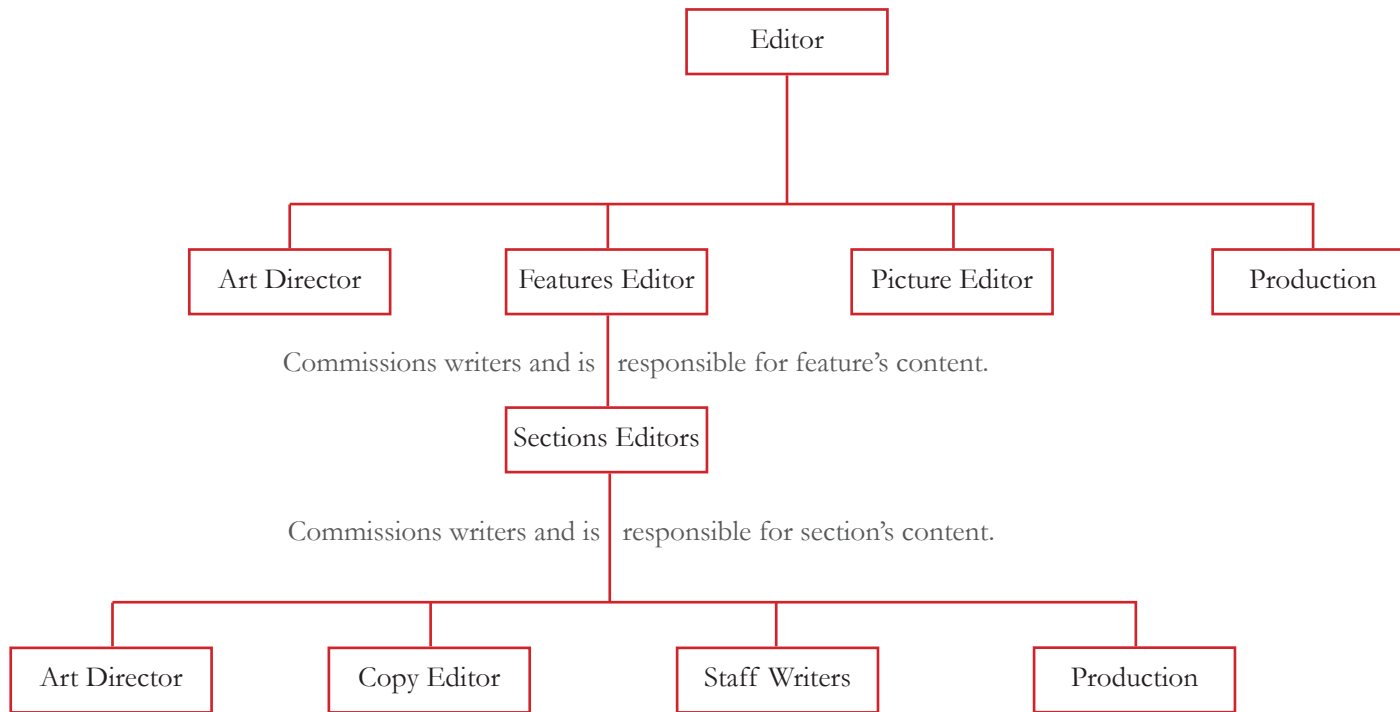


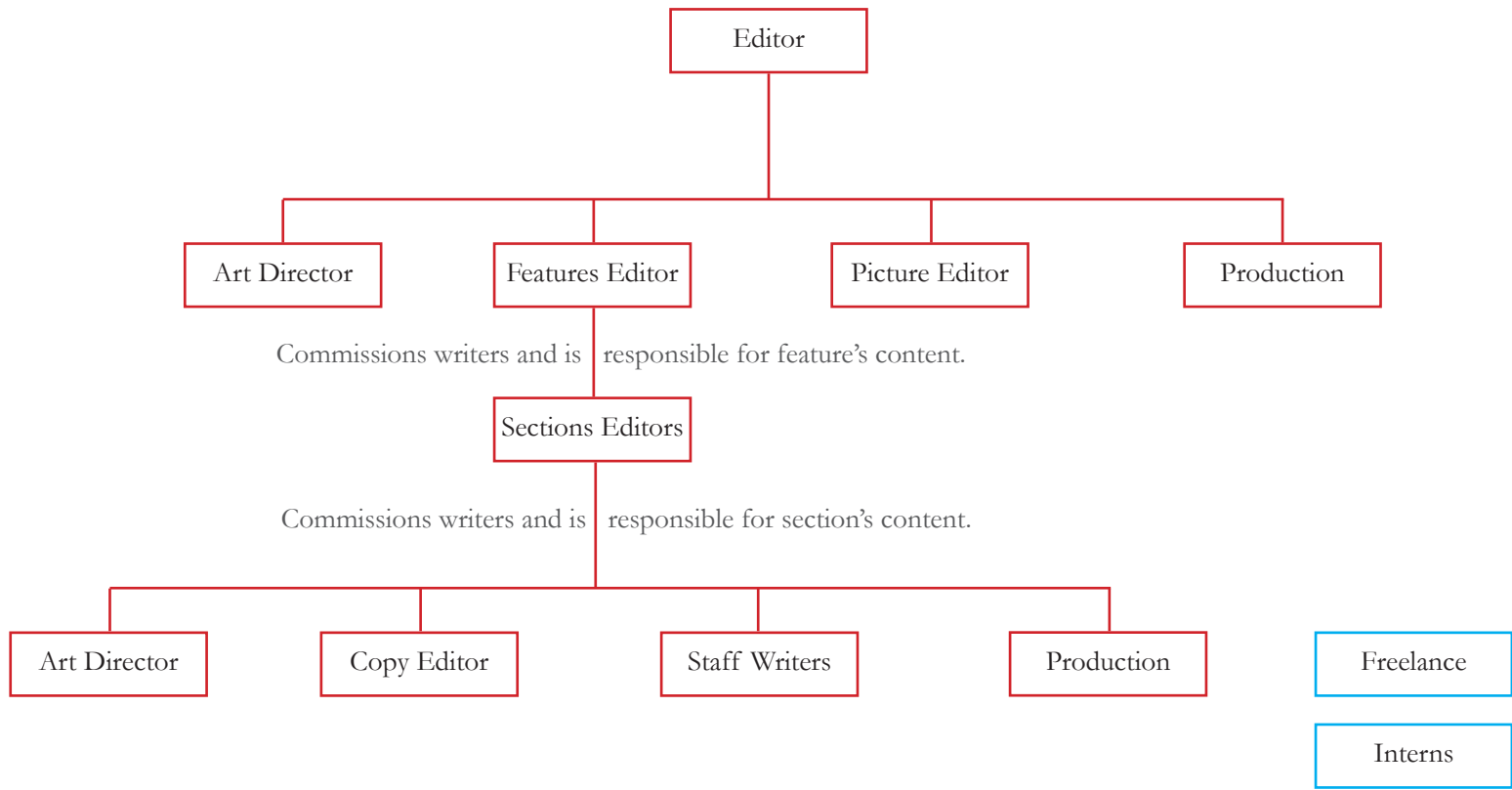


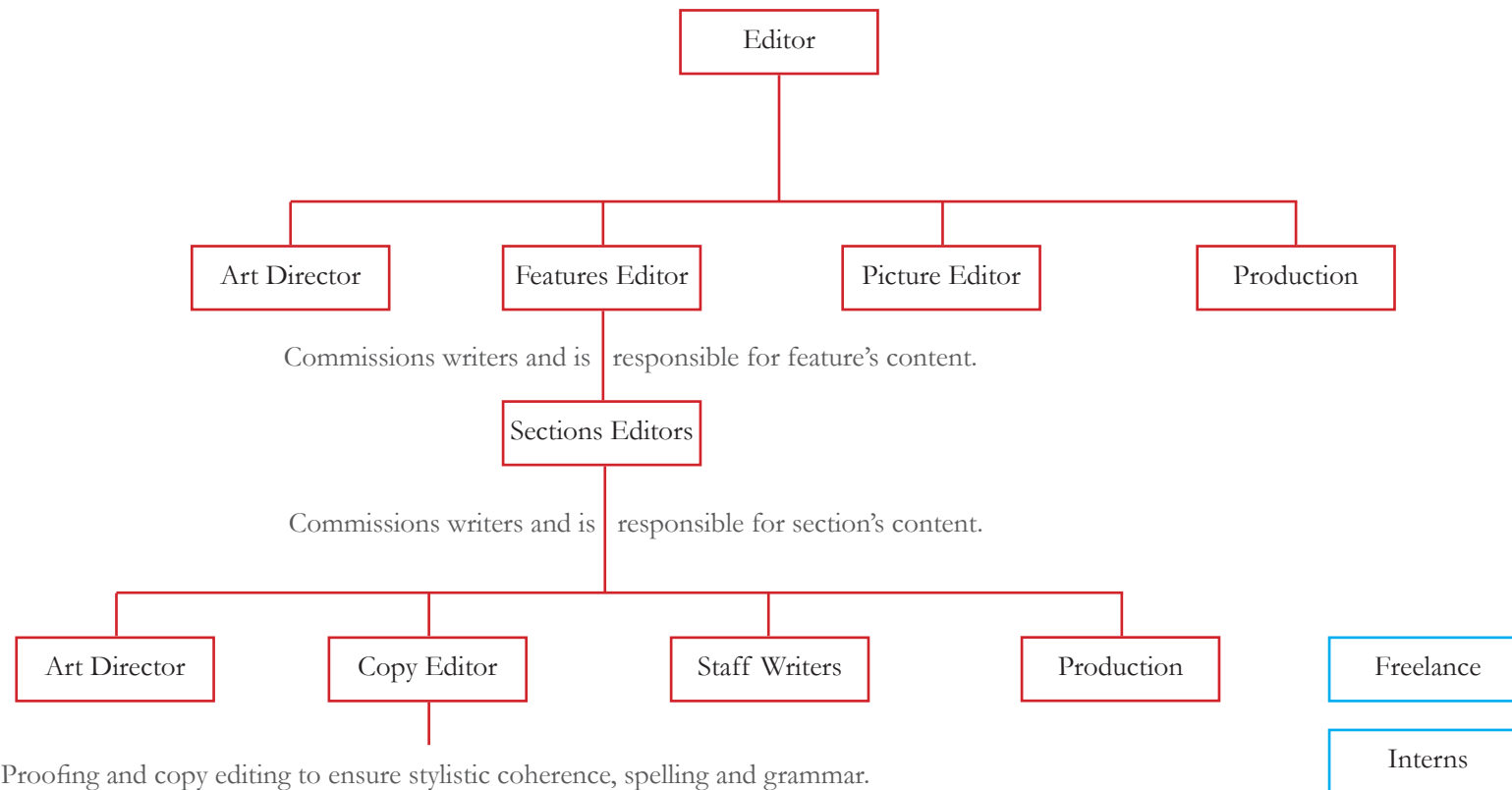


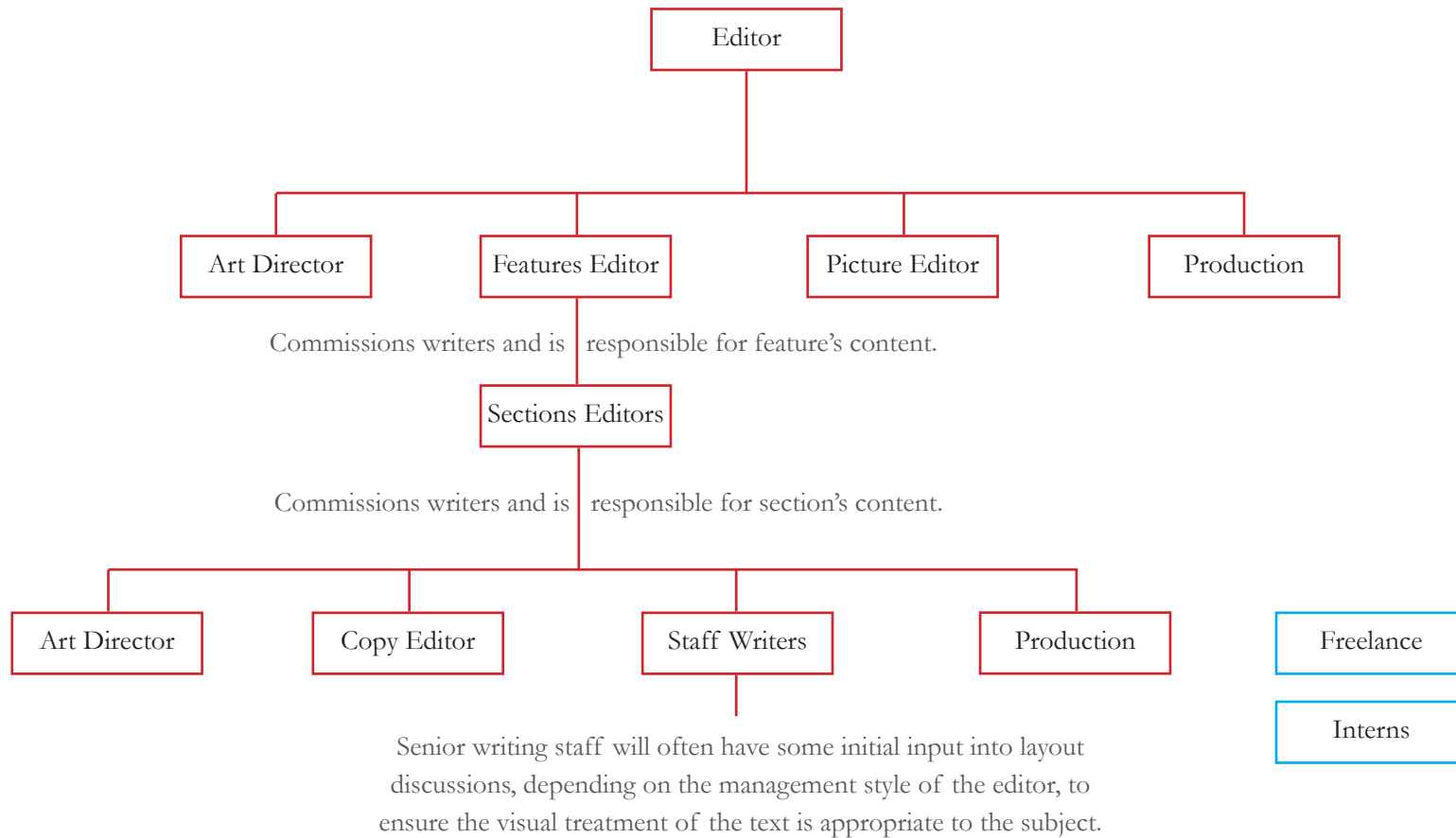


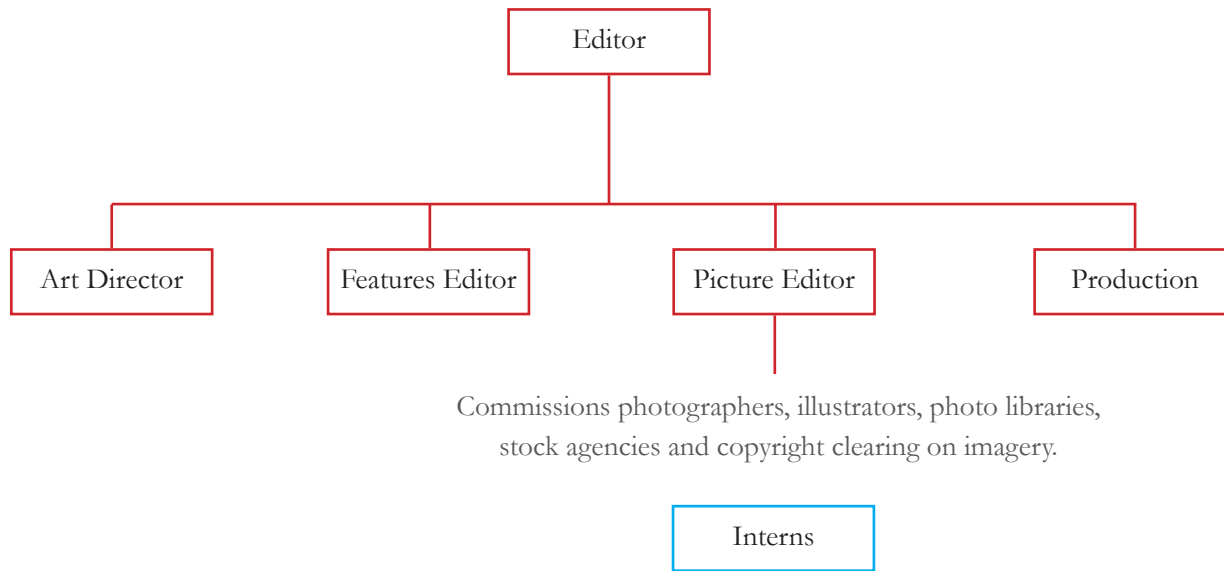


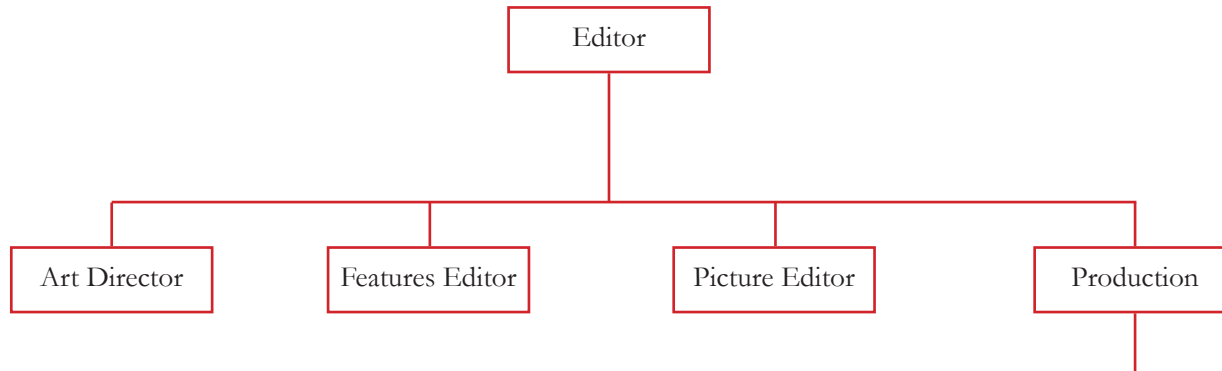






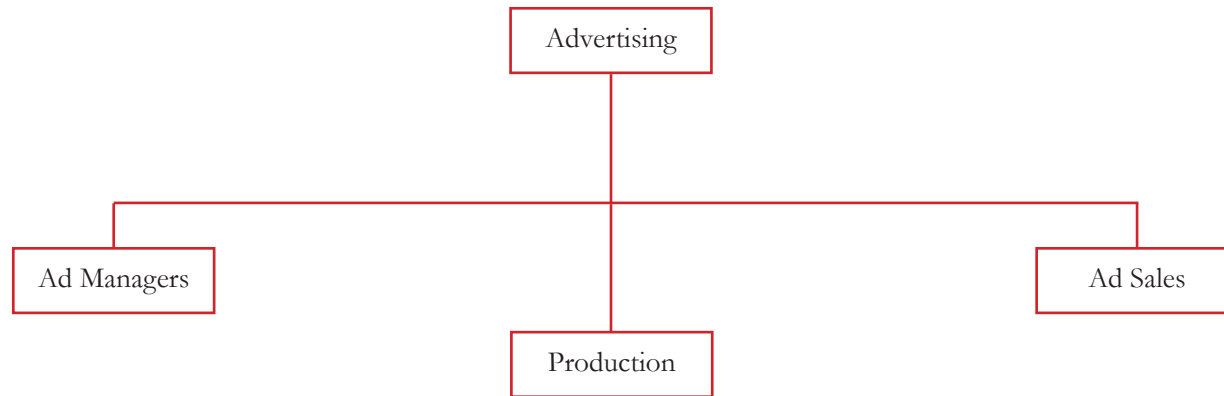






The Production Manager sets the schedule. Also responsible for producing and maintaining the flat plan. This department works closely with the creative department and with vendors.

Interns



Advertising can have an enormous impact on the magazine's look. It is not unusual for the advertisers to determine not only exactly where their ad will be placed, but what editorial will be put next to it. The advertisers and the advertising staff have a very real impact on the pagination and layout of a publication.