

The title of your magazine,
the genre (e.g. lifestyle magazine), and the tagline
(e.g. *All the news that is fit to print*).

Short synopsis of what your magazine
will cover in its features

General Audience & Reader Personas

(Some like to add what's in his/her apartment & lifestyle images)

Mood Board(s)

Original Flatplan

Cover Design and Table of Contents

One Feature Article layout

One article from the Front of Book
and one article from the Back of Book

Yeah! You are done.