

	WEEKLY PUBLICATION	MONTHLY PUBLICATION	QUARTERLY PUBLICATION
GATHERING FEATURES MATERIAL	FIRST 1-3 DAYS	FIRST 1-15 DAYS	FIRST 1-45 DAYS
INITIAL DESIGN IDEAS AND DIRECTION	FIRST 1-3 DAYS	FIRST 1-15 DAYS	FIRST 1-45 DAYS
COVER CONSIDERATIONS	FIRST 1-3 DAYS	FIRST 1-10 DAYS	FIRST 1-45 DAYS
LAYOUTS FOR FEATURES BASED ON THE FLAT PLAN	MIDDLE 2-5 DAYS	MIDDLE 10-20 DAYS	MIDDLE 20-50 DAYS
PROOFS DISTRIBUTED AND EDITED	MIDDLE 3-5 DAYS	MIDDLE 10-20 DAYS	MIDDLE 20-50 DAYS
GATHERING NEWS AND NON-FEATURE MATERIALS	MIDDLE 2-5 DAYS	MIDDLE 10-20 DAYS	MIDDLE 20-50 DAYS
LAYOUT FOR NEWS AND NON-FEATURE MATERIALS <i>with priority to pages needing to go to the printer as determined by the flat plan.</i>	MIDDLE 3-5 DAYS	MIDDLE 10-20 DAYS	MIDDLE 20-50 DAYS
COVER INITIAL DESIGN	MIDDLE 2-5 DAYS	MIDDLE 10-20 DAYS	MIDDLE 20-50 DAYS
FEATURE PROOFS CORRECTED	LAST 4-6 DAYS	LAST 20-30 DAYS	LAST 45-75 DAYS
FEATURES AND AGREED FLAT PLAN SECTIONS TO THE PRINTER	LAST 4-6 DAYS	LAST 20-30 DAYS	LAST 45-75 DAYS
PRINTER PROOFS SIGNED OFF	LAST 5-6 DAYS	LAST 20-30 DAYS	LAST 45-80 DAYS
NON-FEATURE PAGES ARE BEING LAID OUT, EDITED, AND CORRECTED	LAST 4-6 DAYS	LAST 20-30 DAYS	LAST 45-75 DAYS
NON-FEATURES SENT TO THE PRINTER	LAST 5-6 DAYS	LAST 20-30 DAYS	LAST 45-75 DAYS
FINALIZE COVER DESIGN, COVER LINES WRITTEN	LAST 6-7 DAY	LAST 25-30 DAYS	LAST 75-90 DAYS
COVER SENT TO THE PRINTER	LAST 6-7 DAY	LAST 25-30 DAYS	LAST 75-90 DAYS