MAGAZINES
screen publication

When you are working across media with magazine content, the main thing to think about is the experience of accessing the information based on media capabilities.
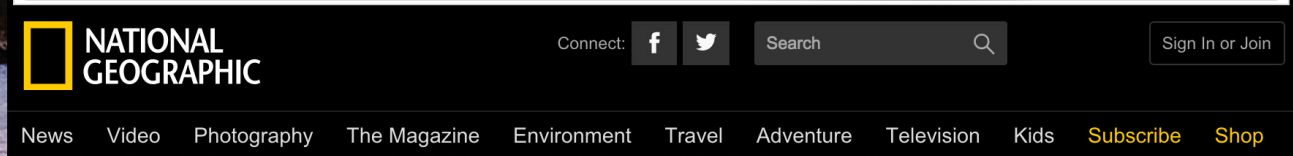
How does the content experience and navigation of that experience change from the table of contents and chronological page turning of print…

...to desktop navigation to tablet interactivity and to curated content groupings of mobile devices/phones...

Slide shows
Audio
Video
Scrolling
360-degree rotation
Panoramas and zoom
Hyperlinks
Pull out tabs with more content
HTML5 animation

Interactive charts/graphs/infographics
Interactive Forms
Interactive Buttons
Push notifications
In-app messages
Social sharing