Design is imagination

Design is imagination
and if you can
imagine something
you can make it happen.

...and if you have a good idea

...and if you have a good idea you can convince other people of that good idea...

...and if you have a good idea you can convince other people of that good idea...

and so then it becomes.

If I can design my life

If I can design my life maybe I can build more coherence and align myself with my values.

That is really often
what happens.

That is really often
what happens.

Design is making them
realize their own values.

If your values are
around giving, let's say...

If your values are around giving, let's say... and you look at your life and you realize there is not much giving in there

you can say maybe there are some things I can do to have more of that.

You deconstruct and break your preceptions.

You shift your perspective from this to a new place

and then you figure out how to harmonize what you want

and then you figure out how
to harmonize what you want
and what you need —

and then you figure out how to harmonize what you want and what you need — which equals value.

Your life is your most important project

Your life is your
most important project
so why don't you
do it creatively?

And as a result you have maybe an original life.

Asye Birsel
Birsel + Seck.

Design the Life You Love

http://dereconstruction.com/start/design-the-life-you-love/